



**Ms Violeta Bulc**  
Commissioner for Mobility and Transport  
European Commission  
Rue de la Loi 200  
BE-1049 Brussels  
BELGIUM

1 March 2018

Dear Commissioner,

BusinessEurope fully supports Europe's intentions to move to a healthy, competitive economy that is driven by low-carbon modes of transport. Many billions of investments will be made in the coming years in new technologies, fuels and efficiencies, and we must make sure that a significant share of those investments is made in Europe. Without commenting on specific future policies, I would like to provide you with the attached holistic position paper, which provides a set of general policy avenues for you to consider. Our key messages are:

- Regardless of the mode of transport, **all technologies, fuels and efficiencies should be able to compete with each other** to achieve low-emission mobility in Europe. If we know where we want to go, everyone should be allowed to be part of the solution on how to get there.
- An **integrated approach is required**, with impact assessments covering environmental costs and benefits, job implications and security of supply. It is therefore important to think about how to shift to a low-emission mobility economy without negatively impacting Europe's competitiveness and adding geopolitical risks.
- In order to stimulate rather than stifle innovation, new legislation should focus on **applying the Innovation Principle and sufficient financing** should be made available to create a critical mass for new ideas.
- Given the scale of the challenges, which are environmental, socio-economical and geopolitical in nature, it is crucial that **business and other stakeholders are intensively included** into the low-emission mobility policy pathway to safeguard public acceptance and European competitiveness. International cooperation is also a must.

We count on you to address these key aspects in your deliberations on low-emission mobility. On those and other issues, BusinessEurope will keep engaging in a dialogue with EU policy-makers.

Yours sincerely,

Markus J. Beyrer