



Digital Single Market: Strategy Review could bring breakthrough

(Brussels, 10 May 2017)

Today the European Commission launched the mid-term Review of the Digital Single Market (DSM) Strategy.

BusinessEurope Director General Markus J. Beyrer said:

“We support the Mid-term Review as an opportunity to focus on the fundamental objectives of the Strategy and create a competitive Digital Single Market that benefits citizens and businesses globally. This review can bring a breakthrough and make the Digital Single Market a reality.”

Europe also needs to adopt an innovation-friendly approach to empower the digitalisation process and allow companies to compete globally, foster the creation of new business models and ensure a level playing field, with legal certainty and stability.

“Europe should rebalance its risk-averse approach to digital policy and foster the economic and societal benefits new technologies offer. Legislation is only required where real market failures exist”.

The full economic and societal benefits of digital still need to be realised. A greater focus on better regulation principles must ensure the DSM strategy remains innovation- and investment-friendly. In the rapidly changing digital landscape, rules must be future-proof, technology-neutral and should avoid steering technological development.

ENDS

[European Commission press release](#)

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PRESS RELEASE

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